



COMBINED FEDERAL CAMPAIGN SOUTHEASTERN NORTH CAROLINA

TO ALL FEDERAL EMPLOYEES:

In 1961, President John F. Kennedy signed an executive order establishing the Combined Federal Campaign (CFC). This year marks its 50th anniversary and CFC has grown to be the most effective, efficient workplace giving program in the world. Since its inception, the CFC has raised more than \$2,000,000 for charitable organizations; a significant portion of those contributions have come from the federal employees of this region. In 2010, the Southeastern Region CFC raised a record \$2,616,445, and over the last 16 years has contributed more than \$27,000,000.

The charitable contributions from our federal employees have a tremendous impact on those in need and are at work today in our local, national and international communities. Contributions received from our federal employees provide meals for the hungry, shelter for the homeless, educational scholarships, medical research, support environmental issues, along with thousands of other programs important to us.

Your individual contribution makes a huge difference to those in need and supports thousands of worthy causes. Keeping with this Region's remarkable achievement, the Local Federal Coordinating Committee, the federal board that oversees the Southeastern Region CFC, has set this year's campaign goal at \$2,500,000. We need your support to meet this goal. A monthly contribution of just 1 hour's pay from each of us would have a monumental impact on the lives of so many. Having the convenience to donate through the allotment or payroll deduction options and with more than 2,800 local, national, and international charitable organizations to choose from, each of us can direct our contributions to a cause or program important to us.

While the success of the campaign rests directly on the shoulders of those who have been chosen as Campaign Managers, Project Officers and Key Workers, everyone is encouraged to do their part. Your individual commitment to this effort is essential. Remember, we are not trying to reach some random monetary goal, we are trying to do what we do best—serve America. I encourage every member of our federal community to support CFC and give generously to a charity of your choice. America Strong, Army Strong!

Sincerely,

Rodney O. Anderson
Major General, US Army
Campaign Chairman