

*Combined Federal Campaign of Southeastern
North Carolina*



2009 Annual Report



Campaign Chairman for the 2009 Southeastern North Carolina Combined Federal Campaign (CFC)

The goal for the 2009 Combined Federal Campaign (CFC) was addressed at the spring meeting. We discussed the success we had in the 2008 campaign with the understanding that the level of upcoming deployments would affect the 2009 campaign. Performance of the overall campaign for 2008 and a realignment of some of our military units compelled us to set the campaign goal for 2009 at \$2,000,000.

Coming off our most successful campaign ever in 2008 where this campaign raised more than \$2.5 million and having been honored at the White House with a National Performance Award the expectations were definitely high for this year's campaign. With the realization that the deployment posture of the military units of Fort Bragg, Pope Air Force Base and Seymour Johnson Air Force Base would not taper off, we knew the goal of \$2,000,000 was challenging but a realistic goal. With approximately 10,000 military personnel deployed from our three military bases this year as compared to most being back home in our 2008 banner year, our region had a lot of work ahead of it. But with the hard work of so many involved and our exceptional leadership support, this campaign exceeded its goal by raising \$2,395,424.20. Though this was a drop in total receipts of \$139,428.21 from our 2008 campaign, there were many positives to be taken from this year's campaign.

The total dollars raised in the campaign was done with almost 10,000 less military personnel. Our two Air Force Bases (AFB) of Pope and Seymour Johnson had significant increases in their participation percentage with Pope AFB having their highest participation percentage in their history. The Satellite Postal Offices exceeded all expectations with 108 percent participation.

With the command element of the XVIII Airborne Corps deployed, so many others picked up the leadership role and came together to help those in need by donating generously to charities of their choice.

With almost every other campaign in the country reporting having difficulties with the U.S. Postal Service Campaigns, our region had a \$14,391 increase in our postal employee giving. This is mainly a result of having a dynamic loaned executive that made contact with every substation in our fourteen county region employing 400 U.S. Postal Employees and attained 108% participation. Her superior performance even had intermittent employees participating and raised \$102,532.47 for this division of the U.S. Postal Service. Fort Bragg overall pledged \$1,676,204.10 of the overall campaign. Seymour Johnson AFB went up by \$34,652 with a total raised of \$211,032.64.

Accomplishments from the 2009 Campaign

- **Total contributions were \$2,395,424.20.**
- **A total of 22,788 federal employees participated in the 2009 campaign. Still having 16 percent of our personnel deployed from the region.**
- **The average payroll gift was \$148.60 with 15,067 or (66%) contributing via payroll deduction.**
- **A study of the giving trends for all Air Force Bases within the Air Combat Command (ACC) and the Air Mobilization Command (AMC) identified very low participation rates for every base in these commands and other than Pope AFB, none were above the twenty percentile range. The highest for both ACC and AMC was Pope AFB with 40% participation. Most others were in the teens for participation percentage and none were above the twenty percentile range. As a result of this study, this campaign stressed quality one-on-one contact at both Pope AFB and Seymour Johnson AFB with an emphasis on participation. Pope AFB closed out their campaign at 53% participation an increase of 13%. Seymour Johnson AFB closed out their campaign at 26% participation, up from 18% an increase of 8%. This placed Pope AFB at the top of all ACC and AMC and Seymour Johnson AFB above most of the other bases within ACC and AMC. Comparing Air Force Nationwide, Pope AFB is at the top for participation.**

2009 Most Improved Campaigns:

Large campaigns:

- **82D Sustainment Brigade with an increase over their previous year's campaign of \$55,551.33 and total contributions of \$98,742.19.**
- **Special Troops Battalion with an increase over their previous year's campaign of \$38,138.04 and total contributions of \$59,524.08.**
- **525th Battle Field Surveillance Battalion with an increase over their previous year's campaign of \$38,016.08 and total contributions of \$44,520.08.**

- **Seymour Johnson Air Force Base with an increase over their previous year's campaign of \$34,652.00 and total contributions of \$211,032.64.**

Small and medium campaigns:

- **Satellite Postal Offices of the U.S. Postal Service with an increase over their previous year's campaign of \$30,010.67 and total contributions of \$102,532.47.**
- **Joint Special Operations Command with an increase over their previous year's campaign of \$14,479.98 and total contributions of \$81,887.42.**
- **Fayetteville Veterans Administration Medical Center with an increase over their previous year's campaign of \$12,606.10 and total contributions of \$68,479.94.**
- **USA Dental Activity (DENTAC) with an increase over their previous year's campaign of \$11,778.06 and total contributions of \$15,444.34.**

Designations to Charities

National Federations

AIDS Global Action	\$ 2,143
Aging & Disabilities Charities of America	\$ 4,084
America's Charities	\$ 53,061
American Red Cross	\$ 75,845
Animal Charities of America	\$ 96,540
CancerCURE of America: Care, Understand Research & Fund	\$ 117,307
Children First-America's Charities	\$ 31,779
Children's Charities of America	\$ 100,213
Children's Medical Charities of America	\$ 31,343
Christian Charities USA	\$ 59,235
Christian Service Charities	\$ 115,898
Community Health Charities	\$ 219,517
Conservation & Preservation Charities of America	\$ 24,341
Earth Share	\$ 21,636
Educate America!	\$ 11,365
Health & Medical Research Charities of America	\$ 98,527
Health First – America's Charities	\$ 19,920
Hispanic United Fund	\$ 13,426
Human & Civil Rights Organizations of America	\$ 7,533
Human Care Charities of America	\$ 25,234

Human Service Charities of America	\$ 8,024
Jewish Charities of America	\$ 3,898
Medical Research Charities	\$ 56,027
Mental Health Organizations of America	\$ 9,078
Military, Veterans & Patriotic Service Organizations of America	\$ 328,608
National Black United Federation of Charities	\$ 18,810
National Independent Organizations	\$ 154,847
Peace and Reconciliation Charities of America	\$ 2,177
Sports Charities USA	\$ 12,972
The Arts Federation	\$ 5,098
USO (United Service Organizations)	\$ 28,369
Wild Animals Worldwide	\$ 11,261
Women, Children, and Family Service Charities of America	\$ 26,465

National Organizations Totals: \$ 1,794,581

Local Federations

Community Health Charities of North Carolina	\$ 82,138
Earth Share of North Carolina	\$ 8,232
Institute for Black Charities-NC	\$ 14,805
Local Independent Organizations	\$ 194,028
Local United Ways	\$ 21,440
North Carolina Community Shares	\$ 2,613
United Way of Cumberland County	\$ 106,429

<u>Local Federation Totals:</u>	\$ 429,685
<u>International Federations</u>	
Aid to Africa Federation, Inc.	\$ 14,506
ChildAid International	\$ 11,123
Do Unto Others: America's Emergency Relief, Development, and Humanitarian Outreach	\$ 20,502
Global Impact	\$ 39,369
International Independent Organizations	\$ 35,183
Israel Fund, Inc.	\$ 7,114
Latin American Fund, Inc.	\$ 5,024
<u>International Federation Totals:</u>	\$ 132,821
Undesignated Contributions	\$ 38,232
International General Designation	\$ 105
<u>GRAND TOTAL:</u>	<u>\$ 2,395,424</u>

This year the Local Charitable Organizations were located in the middle of the donor guide and still had increases in their overall designations to charities.

The overall campaign had a decrease in pledges from the previous year by \$142,164.21. Though the campaign still had 16% of its potential donors deployed, the results of the overall campaign were excellent.

ACKNOWLEDGEMENTS

Thanks to the Fort Bragg Newspaper, The Paraglide that covered the campaign from beginning to end providing stories throughout the campaign season that included kickoff events, trainings and identifying reasons to give.

Thanks to the Fort Bragg Morale Welfare and Recreation Division (MWR) for providing space on their web-site by placing the CFC Charity Guide, alphabetical listing, weekly reports, the presidential video and other CFC related materials.

Thanks to every donor that participated in this year's Combined Federal Campaign. Without our donors caring hearts, this campaign would not be as successful as it has been for years. The CFC is a designation campaign and our donors' generosity is evident.

Sponsorship

Geico.com has sponsored the cost of printing our Charity Guide for the last several years. In the 2009 campaign, Geico.com donated \$6,000 covering the entire printing cost of our guide. Special thanks to Geico.com for their generous support of the Combined Federal Campaign.

**Local Federal Coordinating Committee (LFCC)
Combined Federal Campaign Southeastern North Carolina (CFCSENC)
For the 2009 Campaign
(The Federal Board that has oversight of the Southeastern North Carolina CFC)**

Acting Chairman: **Brigadier General Daniel Allyn**
Deputy Commanding General
XVIII Airborne Corps & Fort Bragg

Vice-Chairman: **Mr. Daniel Ahern**
Director, Morale, Welfare and Recreation

MEMBERS:

CSM Joseph Allen
XVIII Airborne Corps & Fort Bragg
Command Sergeant Major

Colonel James Curry
Chief of Staff, 1st TSC

Colonel Johnny Johnston
Chief of Staff, 82D Airborne Division

Mr. Tom McCollum
Public Affairs Officer
XVIII Airborne Corps & Fort Bragg

Colonel Rolando Castro
Chief of Staff, Womack Army Medical Center

Ms. Brenda Culbreth
U.S. Postal Service

Colonel Michael Copenhaver
Deputy Chief of Staff, Personnel
U.S. Army Special Operations Command

Ms. Yolanda Davis
Social Security Administration

Lieutenant Colonel Scott Putzier
Chief of Staff, 44th Medical Command

Ms. Linda Edsall-Huard
4th Mission Support Squadron
Seymour Johnson Air Force Base

Center

Lieutenant Colonel Eric Bjurstrom
Deputy Commander, 43d Mission Support Group
Pope Air Force Base

Lieutenant Colonel Robert Bowers
Office of the Staff Judge Advocate

Ms. Terry Lawrence
Secretary, Department of Defense
North Carolina District
Superintendent's Office

Ms. Linda Miller
EEO & AEP Program Manager
Veterans Administration Medical

CSM Sultan Muhammad
Office of the Garrison Commander
Command Sergeant Major

2-Year Performance Comparison
By
Commands, Directorates, & Federal Agencies

UNIT / FEDERAL AGENCY	2009	2008	2009 VS 2008	COLLECTED 2009	COLLECTED 2008	2009 vs 2008	% INCREASE
	STRENGTH	STRENGTH	STRENGTH			PLUS OR MINUS COLLECTED	2009 vs 2008
82D ABN DIV	9,702	20,706	(11,004)	\$ 302,206.57	\$ 661,021.67	\$ (358,815.10)	-54%
USASOC	12,909	9,248	3,661	\$ 407,961.81	\$ 427,693.68	\$ (19,731.87)	-5%
WOMACK	2,231	2,155	76	\$ 90,701.30	\$ 92,712.14	\$ (2,010.84)	-5%
AAFES	1,350	1,350	-	\$ 19,599.00	\$ 13,934.73	\$ 5,664.27	41%
MWR	1,050	1,140	(90)	\$ 29,337.66	\$ 26,084.22	\$ 3,253.44	12%
82D SUSTAINMENT BDE	3,439	928	2,511	\$ 98,742.19	\$ 43,190.86	\$ 55,551.33	129%
50TH SIG BN	52	373	(321)	\$ 1,954.00	\$ 18,503.40	\$ (16,549.40)	-89%
44TH MEDCOM	927	927	-	\$ 61,183.36	\$ 59,164.66	\$ 2,018.70	3%
525TH Bfsb	1,200	200	1,000	\$ 44,520.08	\$ 6,504.00	\$ 38,016.08	585%
FT BRAGG SCHOOLS	632	632	-	\$ 49,233.44	\$ 45,249.72	\$ 3,983.72	9%
1ST TSC	711	1,326	(615)	\$ 39,381.62	\$ 31,426.50	\$ 7,955.12	25%
JSOC	884	560	324	\$ 81,887.42	\$ 67,407.44	\$ 14,479.98	21%
SP TROOPS BN	1,045	900	145	\$ 59,524.08	\$ 21,386.04	\$ 38,138.04	178%
16TH MP BDE	720	460	260	\$ 15,090.00	\$ 15,527.52	\$ (437.52)	-3%
DPW	415	335	80	\$ 28,923.56	\$ 25,712.32	\$ 3,211.24	12%
20TH ENGR BDE	1,127	1,428	(301)	\$ 61,561.75	\$ 57,433.59	\$ 4,128.16	7%
108TH BDE	1,100	900	200	\$ 32,972.32	\$ 36,828.60	\$ (3,856.28)	-10%
USACAPOC	429	274	155	\$ 9,218.00	\$ 19,745.96	\$ (10,527.96)	-53%
SPEC OPS RECRUITING BN	78	40	38	\$ -	\$ 1,560.00	\$ (1,560.00)	-100%
USA DENTAC	354	354	-	\$ 15,444.34	\$ 3,666.28	\$ 11,778.06	321%
DES	264	200	64	\$ 9,901.38	\$ 9,486.12	\$ 415.26	4%
DHR	250	160	90	\$ 12,837.52	\$ 9,039.00	\$ 3,798.52	42%
DPTM	216	185	31	\$ 20,146.02	\$ 16,394.72	\$ 3,751.30	23%
1/189TH INF BDE	1,476	654	822	\$ 6,277.04	\$ 5,618.68	\$ 658.36	12%
DOIM - NEC	198	198	-	\$ 17,824.42	\$ 22,219.28	\$ (4,394.86)	-20%
COMMISSARY SOUTH	135	135	-	\$ 1,507.04	\$	\$ 1,507.04	100%
COMMISSARY NORTH	100	100	-	\$ 1,719.00	\$ 1,357.20	\$ 361.80	27%
USAPT	88	85	3	\$ 3,722.00	\$ 5,789.00	\$ (2,067.00)	-36%
CORPS OF ENGR	90	70	20	\$ 15,821.94	\$ 12,837.16	\$ 2,984.78	23%
CORPS OF ENGR - SP OPS RES OFF	23	20	3	\$ 6,847.10	\$ 4,005.86	\$ 2,841.24	71%
USASOTD	73	78	(5)	\$ 9,319.80	\$ 8,536.08	\$ 783.72	9%
DOL	81	73	8	\$ 14,783.78	\$ 11,214.46	\$ 3,569.32	32%
NCO ACADEMY	54	63	(9)	\$ 4,168.80	\$ 3,876.00	\$ 292.80	8%
192D EOD BN	135	135	-	\$ 13,978.96	\$ 5,885.00	\$ 8,093.96	138%

B CO 249TH ENGR BN	69	72	(3)	\$ 166.00	\$ 2,553.00	\$ (2,387.00)	-93%
D CO 302D SIG BN	37	37	-	\$ 641.00	\$ 2,900.00	\$ (2,259.00)	-78%
10TH MP DET (USACIDC)	38	40	(2)	\$ 1,888.00	\$ 1,888.00	\$ -	0%
GISA	33	30	3	\$ 15,545.56	\$ 13,835.24	\$ 1,710.32	12%
CPAC	66	54	12	\$ 10,113.08	\$ 9,086.62	\$ 1,026.46	11%
MICC - FORT BRAGG CENTER	56	55	1	\$ 12,390.98	\$ 5,555.00	\$ 6,835.98	123%
MOBILIZATION/DEMOB UNIT	20	24	(4)	\$ 80.00	\$ 589.00	\$ (509.00)	-86%
AAA	38	26	12	\$ 9,373.08	\$ 9,229.22	\$ 143.86	2%
DRM	23	22	1	\$ 1,396.04	\$ 941.80	\$ 454.24	48%
406TH AFSB	42	57	(15)	\$ 9,069.00	\$ 11,570.54	\$ (2,501.54)	-22%
4TH BDE ROTC	42	120	(78)	\$ 1,908.74	\$ 11,297.28	\$ (9,388.54)	-83%
GARRISON COMMAND	61	41	20	\$ 16,210.18	\$ 13,007.70	\$ 3,202.48	25%
RELIGIOUS SPT	36	10	26	\$ 9,125.14	\$ 3,486.16	\$ 5,638.98	162%
TOTAL FORT BRAGG	44,099	46,980	(2,881)	\$ 1,676,204.10	\$ 1,876,951.45	\$ (200,747.35)	-11%
SEYMOUR JOHNSON AFB	4,642	5,289	(647)	\$ 211,032.64	\$ 176,380.64	\$ 34,652.00	20%
POPE AFB	2,691	3,086	(395)	\$ 177,264.23	\$ 187,961.68	\$ (10,697.45)	-6%
VA MEDICAL CENTER	925	1,000	(75)	\$ 68,479.94	\$ 55,873.84	\$ 12,606.10	23%
SATELITE POSTAL OFFICES	400	400	-	\$ 102,532.47	\$ 72,521.80	\$ 30,010.67	41%
FAYETTEVILLE POSTAL SCVS	500	500	-	\$ 40,130.96	\$ 43,726.82	\$ (3,595.86)	-8%
POSTAL PROCESS. PLANT	438	470	(32)	\$ 68,109.24	\$ 80,133.02	\$ (12,023.78)	-15%
SOC. SEC. ADMIN	148	128	20	\$ 35,169.60	\$ 27,410.32	\$ 7,759.28	28%
FED. INVEST. SCVS	49	49	-	\$ 2,725.00	\$ 3,075.78	\$ (350.78)	-11%
INTERNAL REVENUE SCVS	26	25	1	\$ 3,630.12	\$ 2,611.00	\$ 1,019.12	39%
TRANS SEC ADMIN	17	23	(6)	\$ 6,429.70	\$ 5,214.06	\$ 1,215.64	23%
NATIONAL GUARD	56	50	6	\$ 800.00	\$ 40.00	\$ 760.00	1900%
FSU-AFROTC DET. 607	6	6	-	\$ 550.20	\$ 612.00	\$ (61.80)	-10%
FBI	4	4	-	\$ 2,366.00	\$ 2,340.00	\$ 26.00	1%
TOTAL OTHER FED	9,902	11,030	(1,128)	\$ 719,220.10	\$ 657,900.96	\$ 61,319.14	9%
GRAND TOTAL	54,001	58,010	(4,009)	\$2,395,424.20.20	\$ 2,534,852.41	\$ (139,428.21)	-6%
GOAL				\$ 2,000,000.00			
% OF GOAL				120%			
\$ ABOVE GOAL				\$ 392,688.20			

Eagle Club Program

Eagle Club Members are those special individuals that donate at least \$300 per year to charities of their choice. In the 2009 CFC, 2,622 Eagle Donors contributed \$1,475,918.87 or 62% of all dollars pledged in the campaign. The Eagle Program breakdown is as follows:

- **Bronze Club Award given to those individuals who donate from \$300 - \$549: 1,625 donors contributed \$575,186.15 or 24% of the total dollars pledged in the campaign.**

- **Silver Club Award** given to those individuals who donate from \$550 - \$749: 512 donors contributed \$310,862.24 or 13% of the total dollars pledged in the campaign.
- **Gold Club Award** given to those individuals who donate from \$750 - \$999. 141 donors contributed \$114,389.72 or 5% of the total dollars pledged in the campaign.
- **Eagle Club Award** given to those individuals who donate \$1,000 and above: 344 donors contributed \$475,480.76 or 20% of the total dollars pledged in the campaign.

These individuals will be recognized in a luncheon hosted by the Commanding General of XVIII Airborne Corps and Fort Bragg in April, 2010 at the Fort Bragg Officers' Club.

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